

Educational Solutions International

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Dear Potential Conference Exhibitor:

I would like to invite you to exhibit at the Missouri Early Learning Conference, to be held November 9-10, 2018, at Harris Stowe State University in St. Louis, Missouri. The conference, sponsored by Educational Solutions International partnering with Harris Stowe State University, and co-sponsored by the Missouri State Council of the International Literacy Association (MSC-ILA), the Missouri Reading Initiative, and Project Construct, is designed for preschool through third grade teachers.

Attendance at the conference varies from 400 to 700 teachers each year. This year's main speakers include keynote addresses by **Marcia Tate**, author of *Worksheet Don't Grow Dendrites: 20 Instructional Strategies that Engage the Brain* and literacy expert **Dr. Mary Howard**. Workshop presenters include math experts **Christopher Danielson** and **Stephanie Bainbridge**, educational consultant **Jennifer Williams**, early childhood educator **Debbie Clement**, ed tech guru **Don Goble**, and storyteller and author **Sherry Norfolk**.

You may exhibit on either conference day (Friday or Saturday) or on both days for the same price as one (obviously, your best value). Please indicate what day(s) you plan to exhibit on the attached form. The schedule will be as follows:

Friday, November 9

8:45-9:00 a.m. Welcome, Announcements, and Introductions
9:00-10:00 a.m. Keynote Address, Marcia Tate
10:30-11:45 a.m. Breakout Round A
11:45 a.m.-12:40 p.m. Lunch
12:40-1:55 p.m. Breakout Round B
2:15-3:30 p.m. Breakout Round C
Friday Night Evening Event TBD

Saturday, November 10

7:45-8:00 a.m. Welcome, Announcements, and Introductions
8:00-9:00 a.m. Keynote, Dr. Mary Howard
9:30-10:45 a.m. Breakout Round D
11:05 a.m.-12:20 p.m. Breakout Round E

As you can see, there are several periods in the schedule when attendees can browse the exhibits with no conflicting sessions or meals. We will publicize these times in the program and will, through announcements, urge people to visit.

With our new location, exhibitors will be directly outside of the meetings rooms, increasing steady traffic throughout the day. Exhibitors should be available over the lunch shifts, in between breakout sessions, and autographing sessions for attendees to browse exhibits.

If you have contributed to the success of the conference in the past, we thank you and look forward to having you back. If you have not exhibited before, we would love to have you!

Please note, that due to the new location, we will be limiting the number of exhibitors at Missouri Early Learning. If you plan to exhibit, please return the registration form with your payment promptly so that we may list your company in our conference materials and on the conference website. Please send payment no later than **October 12, 2018**. If paying by check, make it payable to the **University of Missouri**, and mail it to the indicated address. Registration is also available online at <http://www.missouriearlylearning.com/>

Once you have registered, we will ask you to immediately send us a logo for your company and a company description for the website so you get plenty of exposure. More information regarding set-up times will also come at a later date.

As usual, we plan to give away several door prizes prior to the general session (keynote) on Saturday morning, and, as you know, this is another great way to advertise your company's wares. If you would like to donate a door prize, please mark the appropriate space on the exhibitor form.

I would be happy to answer any questions you have about the conference. Please feel free to call or e-mail me. I look forward to hearing from you.

Sincerely,

A handwritten signature in cursive script that reads "Willy Wood".

Willy Wood
Conference Coordinator - Missouri Early Learning
Conference willy.wood@yahoo.com

Missouri Early Learning Exhibitor Form

November 9-10, 2018 ★ Harris Stowe State University ★ St. Louis, Missouri

For Office Use Only Confirmation # _____ Order # _____

Agency/Company Name (as it should appear in conference materials): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Email Address: _____

Telephone: (____) _____ Web Site: _____

Authorized Representative(s) (two are included in fee, all additional representatives are \$25 each.) _____

Description of materials to be exhibited: _____

Send company logo (300 DPI) and description (100 words or less) to muconf3@missouri.edu

Yes, I plan to donate a door prize.

Choose Exhibit Level: Booth price includes one table and two chairs. Wifi is complimentary. No additional equipment available.

Please note space is limited. Turn in your registration ASAP in order to guarantee your spot.

Choose Exhibit Day(s):

You may exhibit on either conference day (Friday or Saturday) or on both days for the same price, please select which day(s) you plan on exhibiting: Friday ONLY Saturday ONLY Friday and Saturday

Choose Exhibit Category:

(8'x10' Booth price includes two representatives, one 6'x30" skirted table, & two chairs)

- Textbook Publisher/Seller of Educational Materials..... #of booths ___ x \$250 \$ _____
- For-Profit Company/Retail (jewelry, clothing, toys, etc.) #of booths ___ x \$125 = \$ _____
- Non-Profit Organization..... #of booths ___ x \$100 = \$ _____
- Additional Representatives (over 2)..... # of additional reps. ___ x \$ 25 = \$ _____

Total Expenses \$ _____

Ways to Register:

Mail or fax completed form and payment information to: Missouri Early Learning Conference, 344 Hearnes Center, Columbia, MO 65211; Fax: (573) 882-1953 or **phone** at (573) 882-4349 or 866-682-6663. **Form and payment must be received by October 19, 2018.**

Online at: missouriearlylearning.com

For security reasons, emailed forms containing credit card information WILL NOT BE PROCESSED. Refunds for cancellation possible with written request received by **October 19, 2018.**

Method of Payment:

Payment enclosed (Payable to University of Missouri)

Credit Card: MasterCard Visa Discover AMEX

Printed Cardholder's Name _____

Authorized Signature _____

Address if Different than Registrant _____

Card # _____ Exp Date ____/____/____