

Educational Solutions International

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Dear Potential Conference Exhibitor:

I would like to invite you to exhibit at the Missouri Early Learning Conference to be held November 10-11, 2016, at the Tan-Tar-A Resort in Osage Beach, Missouri. The conference, sponsored by Educational Solutions International and co-sponsored by the Missouri State Council of the International Literacy Association (MSC-ILA), the Missouri Reading Initiative, and Project Construct, is designed for pre-school through third grade teachers.

Attendance at the conference varies from 500 to 800 teachers each year; last year we had more than 700 in attendance. This year's main speakers include keynote addresses by reading expert Danny Brassell and hands-on science and STEM guru Steve Spangler. Workshop presenters include writing expert Ruth Culham, math expert Donna Boucher, SDE national presenters Vanessa Levin and Kathy Griffin (both pre-school teaching experts), Kristin Ziemke (technology), and brain-compatible teaching expert LaVonna Roth, as well as behavioral management specialist Jill Molli. We will also have, as usual, several featured children's authors speaking at our luncheon events; this year's children's authors are Laura Numeroff and Michael Shoulders.

Exhibitors may set up from 7:00 p.m. -10:00 p.m. on Wednesday, November 9th or after 6:00 a.m. on Thursday, November 10th. Exhibits will be open from 7:00 a.m. until 4:15 p.m. on both Thursday and Friday. *Your exhibit fee includes one 8 x 10 pipe and drape booth, one 6' x 30" skirted table, two chairs and up to two representatives.* You may, of course, purchase more than one booth space or add additional tables. We realize that you may wish to pack up early, but we encourage you to stay to 4:15 each day to give attendees every opportunity to view your wares. You may exhibit on either conference day (Thursday or Friday) or on both days for the same price (obviously, your best value). Please indicate what day(s) you plan to exhibit on the attached form. The schedule for both days will be as follows:

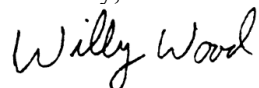
6:45-7:45 a.m.	Registration
7:00-8:00 a.m.	Browse Exhibits
7:45-8:00 a.m.	Announcements, Welcome
8:00-9:00 a.m.	Keynote speaker (Danny Brassell on Thursday; Steve Spangler on Friday)
9:00-9:30 a.m.	Break, browse exhibits
9:30-10:45 a.m.	Breakout sessions
10:45 a.m.-12:45 p.m.	Lunch (without a lunch speaker, or with a speaker for an extra fee); autographing sessions; browse exhibits
12:45-2:00 p.m.	Breakout sessions
2:00-2:30 p.m.	Break, browse exhibits
2:30-3:45 p.m.	Breakout sessions
3:45-4:15 p.m.	Last chance to browse exhibits

As you can see, there are several periods in the schedule when attendees can browse the exhibits with no conflicting sessions or meals. We will publicize these times in the program and will, through announcements, urge people to visit.

If you have contributed to the success of the conference in the past, we thank you and look forward to having you back. If you have not exhibited before, we would love to have you. If you plan to exhibit, please return the attached form with your payment promptly so that we may list your company in our conference materials. Please send payment no later than **October 21, 2016**. If paying by check, make it payable to the **University of Missouri**, and mail it to the indicated address.

Also, we plan to give away a number of door prizes prior to the general session (keynote) on Friday morning, and, as you know, this is a great way to advertise your company's wares. If you would like to donate a door prize, please mark the appropriate space on the enclosed form. I would be happy to answer any questions you have about the conference. Please feel free to call or e-mail me. I look forward to hearing from you.

Sincerely,



Willy Wood

Conference Coordinator - Missouri Early Learning Conference

willy.wood@yahoo.com